

News Release



California Arts Council

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California Arts Council Announces Recipients of "Creating Public Value" Pilot Program

*Twelve Local Community Arts Development Agencies Receive Funding to
Create Public Value through the Arts*

SACRAMENTO – Twelve local arts agencies in California recently received funding from the California Arts Council aimed at supporting local communities through the arts. The Creating Public Value pilot program supports new and expanded arts projects throughout the state to improve communities. This year's Creating Public Value program focused on rural counties – those with a population of less than 350,000.

"The California Arts Council is proud to be supporting these local arts agencies in California," said Muriel Johnson, Director of the California Arts Council. "Each has demonstrated a sound proposal to benefit their local communities through the arts."

The Creating Public Value grants are \$10,000 each, and contract dates are from June 30 to December 31, 2006. All grant recipients are required to provide a dollar-for-dollar match from contributions (corporate or private), government sources (local or federal), or earned income. Recipients and information on the programs the grants support are on page three of this release.

The Creating Public Value grants program was created to support arts programs that address the following goals: to support safe, creative opportunities for youth; to foster attractive and livable neighborhoods and communities; to provide greater access to the arts for individuals, families and

The mission of the California Arts Council, a state agency, is to advance California through the Arts and Creativity. Members of the California Arts Council include: Chair Marcy Friedman, Vice Chair Michael Alexander, Annette Bening, Eunice David, Phyllis Epstein, Malissa Feruzzi Shriver, Barbara George, Chong-Moon Lee, Michael Rubel, and Fred Sands.

communities; and/or to encourage economic and community development. The California Arts Council recently undertook a strategic planning process to examine how to best support the citizens of California through the arts and has identified three core elements to achieve its goals of becoming a public-value-driven arts agency: programs, public awareness, and advocacy for the arts. The Council also established that 50 percent of all programs should focus on arts in education. The Creating Public Value grants fit with the Council's strategic planning goals.

Members of the press interested in the Creating Public Value program from the California Arts Council, or in contacting any of the recipients, should contact Mary Beth Barber at 916-322-6588 or mbarber@caartscouncil.com. More information on the California Arts Council's strategic plan can be found at <http://www.cac.ca.gov/?id=321>.

Recipients of the 2005-06 “Creating Public Value” Pilot Program Grants

- **Friends of the Arts--Butte County**, to support *Artoberfest*, a month-long regional celebration highlighting visual arts, dance, music, literature, film/video, and theater. A brand-new arts education event representing the expansion of *Artoberfest* is called “Chico Palio.” It is designed to bring residents together to create neighborhood flags, design horses on wheels, etc. Project will involve artists-in residence and will include a Horse-Art-in the Schools program. Chico Palio is modeled after Italy’s famous Siena Palio. www.artoberfest.org
- **Cultural Council of Santa Cruz County**, to support the number and diversity of arts in education activities provided to children of rural, low-income public schools in the county through SPECTRA (Special Teaching Resources in the Arts). SPECTRA brings professional teaching artists to present workshops, residencies, and performances to grades kindergarten through eighth grade. <http://www.ccscc.org/>
- **The Arts Council of Placer County**, for the Arts Spectrum Series of monthly, interactive arts education programs for families and children, in partnership and coordination with tenants from The Arts Building (a community arts space), various community and cultural groups, and the Auburn Downtown Business Association. <http://www.placerarts.org/>
- **ARTS Obispo, San Luis Obispo County Arts Council**, to support arts education programming, promotional materials and artists’ stipends for ARTS Space Obispo, a new location for workshops, presentations and performances. The grant will also support *ARTS Obispo News*, a publication from the council for local residents on the value of arts and the arts resources in San Luis Obispo County. <http://www.sloartscouncil.org/>
- **Arts Council of Mendocino County**, to provide a teacher training component to the *Get Arts in our Schools Program* (GASP). The arts in education program will provide professional development training to teachers and after-school coordinators on how to make use of music, dance, theater and the visual arts as outlined in the *California State Visual and Performing Arts Framework and Standards*. Up to 50 teachers will be able to participate, potentially impacting over 1,300 children in Mendocino County. <http://www.artsmendocino.org/>
- **Yolo County Arts Council**, for the partnership with Taller Arte Del Nuevo Amanecer (a community-based arts education workshop from the University of California-Davis Chicana/o Studies program) for a new facility in Woodland. The facility’s program will include four basic components: silkscreen classes and workshops, gallery and exhibition space, artist-in-residence service, and art and graphic design services. The new facility would also serve as a model arts program in an area of low-income housing in Woodland, as well as serving the broader Yolo County community. <http://www.yoloarts.org/>
- **Marin Arts Council**, to support a variety of arts education programs: a partnership with the City of San Rafael to provide free weekend art classes in a low-income section of Marin County; apprenticeships and other opportunities for teen artists in the weekend art classes; and a variety of community celebrations and exhibits for the artwork created in the weekend classes and related activities. <http://www.marinarts.org/>

- **Mammoth Art Guild**, for various arts education projects, including: the presentation of the Magical Moonshine Puppet Theatre at the 37th Annual Labor Day Festival of the Arts, as well as in three local elementary schools; presentation of Kusun Ensemble (West Africa performing group) at four local schools; and a summer art camp for children at Mammoth Ski Museum. <http://www.mammothartguild.com/>
- **Del Norte Association for Cultural Awareness**, for the expansion of existing arts education programs and outreach in local public schools and after-school programs, as well as arts outreach programs to seniors. <http://www.dnaca.net/>
- **Siskiyou Arts Council**, for the expansion of Arts Bus Project, a mobile art classroom. The Arts Bus Project provides arts in education and creative projects taught by skilled instructors to children in Siskiyou who have little exposure to similar projects and opportunities. <http://www.siskiyouartscouncil.org/>
- **Mariposa County Arts Council, Inc.**, to support a variety of arts education programs for Mariposa County's 25th Anniversary celebrations. Events include free music concerts, cast-stone sculptures of indigenous animals, painting demonstrations by professional artist John Bruce, storytelling by Native American Interpretive Artists, presentations by 5-Minute Theatre, chalk-art activities for youth, and a "community-painted" mural with the theme of preservation of native plants and animals. <http://www.arts-mariposa.org/>
- **Trinity County Arts Council**, for the Artist as Educators project that provides arts lessons in Trinity County classrooms, professional development instruction for artists, and an Artists as Educators Directory – a project with the overall aim of increasing arts awareness and the inclusion of arts education as part of the core curriculum in schools. <http://www.tcarts.com/>